

IIF & EEPC at GIFA 2019 – The world’s most dynamic trade fair platform for metallurgy and casting technology at Dusseldorf, Germany



GIFA, METEC, THERMPROCESS and NEWCAST was held again in Düsseldorf, Germany under the motto **“The Bright World of Metals”** from 25th to 29th June 2019. The Exhibition was spread over 12 large halls at Messe Dusseldorf, featuring approximately 2360 exhibitors and more than 72,500 visitors from across the globe.

The Institute of Indian Foundrymen (IIF) actively participated jointly with Engineering Export Promotion Council of India (EEPC) providing platform to the Indian Foundry industry to be seen & noticed by the International leaders in the field.

IIF & EEPC stall at Hall No. 11, GIFA was inaugurated by Mrs. Pratibha Parkar, Consul, Consulate General of India, Frankfurt, on 25th June, 2019 in the presence of President - IIF, Chairman - International Affairs Committee IIF, Representatives from EEPC & other senior members from IIF.

Mrs. Pratibha Parkar congratulated both IIF and EEPC for their continuous efforts in strengthening India-Germany relations through participation in prestigious events like GIFA and wished successful participation. CGI briefly interacted with IIF and EEPC representatives on the present industry scenario and appreciated the efforts put in by both IIF and EEPC for bringing the largest Indian delegation ever at GIFA.

Approximately over 125 Indian Exhibitors from foundry units, foundry equipment and material & service providers participated in the exhibition showcasing their products & services. GIFA 2019 generated good business deals and enquiries for converting into new business & partnerships, benefiting the Indian Foundry sector and opening new windows for export of Indian products.

Discussions have been initiated between several potential partners for technology transfer & joint ventures. The approx. business is expected to cross USD 600-750 Million as a result of participation in GIFA 2019.

Large number of visitors visited IIF stall including representatives from several leading companies such as Daimler, SIEMENS, Gasgen, Midland Tech, Inoval, Hewitt Robins, Achem, Hitachi, Foseco, Azure, FLSmidth, Valeo, Vulkan Verlag, Elkem etc. and expressed their interest in sourcing castings from India, exhibiting in IFEX 2020, IIF Membership & many others wanted to establish contact with Indian companies to explore partnering with them.

IIF also distributed to potential castings buyers and other foreign visitors at IIF stall a **GIFA 2019 Pen Drive** having profiles of approximately 350 major castings manufacturers and foundry suppliers in India. This provided a unique opportunity for the Indian companies to reach out to large number of international players in the field of foundry industry. IIF Members were greeted by IIF Staff with IIF Lapel Pin.

Around 1000 visitors from India visited the trade fair with the objective of learning the latest market trends, greener & productive technologies, and latest IT techniques for application in design, manufacturing & quality assurance. **IIF facilitated the visit of its members supported by the Ministry of MSME.** The visit was organized under the IIF's umbrella with the objective to explore the possibility of technology & business partnerships, joint ventures, to get exposure to the best practices, latest technological development in materials / processes / equipment / productive & green environment friendly technology / automation etc. for them to learn & adopt these in their Indian operations and become globally competitive.

INDIA DAY was celebrated on 27th June evening at International Centre, Main Messe Dusseldorf building. The session on India Day was moderated by Mr. Subodh Panchal, Chairman, International Affairs Committee-IIF. The event was attended by more than 150 persons largely visitors from India, representatives of IIF, EEPC, Messe Dusseldorf, and Cox n Kings official travel partner.

Mr. Subodh Panchal welcomed the gathering and thanked Messe Dusseldorf for their support in facilitating Indian exhibitors and visitors to GIFA. IIF President Mr. Shashi Kumar Jain said that IIF has been actively participating in GIFA for a long time and it is much awaited event by foundry fraternity to get exposure under one roof to the rapid technological changes taking place in various areas globally and adopt some of these to suit our needs & benefit from these learnings.

Mr. Freidrich Kehrer, Group Portfolio Director, Messe Dusseldorf informed that this year Indian delegation is largest in GIFA after Germany. Mr. Thomas Schlitt, Managing Director - Messe Dusseldorf India, Mrs. Anima Pandey, Director, EEPC, Mr. Vinod Kapur, CMD, Gargi-India, Mr. Sanjay Shroff, VP-IIF also spoke on the occasion. Mr. S. R. V. Ramanan, Chairman, 68th Indian Foundry Congress invited everyone to 68th IFC in Chennai in 2020.

All interaction with the visitors at IIF stall & their enquiries were handled by Mr. Ravi Dhawan, Director, IIF-CET & Mr. Basant Kumar, Asst. Director, IIF & they also provided support for organizing a very successful India Day jointly organized by IIF & EEPC on 27th June, 2019.

During the five eventful days at GIFA the exhibitors showcased their strength and displayed various innovations in casting technologies, application of IT / digitization, 3D Technologies, additive manufacturing and industry 4.0. Above that, inquisitiveness of visitors and technology seekers made the event lively and successful.

The event concluded successfully on 29th June, 2019 and is expected to generate new business and joint business partnership valued at approximately USD 600-750 Million for the Indian foundry industry.

Glimpses of GIFA 2019



